

10 ONLINE SHOPPING SECURITY TIPS

SHOP ON REPUTABLE PLATFORMS

Choose merchants with good reputation or verified sellers on trusted platforms.



BEWARE OF PHISHING

Beware of too-good-to-be-true deals on websites, emails, SMS or social media. Never click suspicious advertisements, links or attachments, and only download applications from official websites or app stores.



PROTECT YOUR PERSONAL INFORMATION

Provide only necessary information required for transactions on secure websites. Avoid storing payment details on websites.

USE SECURE PAYMENT METHODS

Pay with reputable e-wallets. Avoid using unknown links or transferring money directly to unfamiliar accounts.



ENABLE MULTI-FACTOR AUTHENTICATION (MFA)

Turn on MFA to add an extra layer of protection to your shopping and payment accounts.

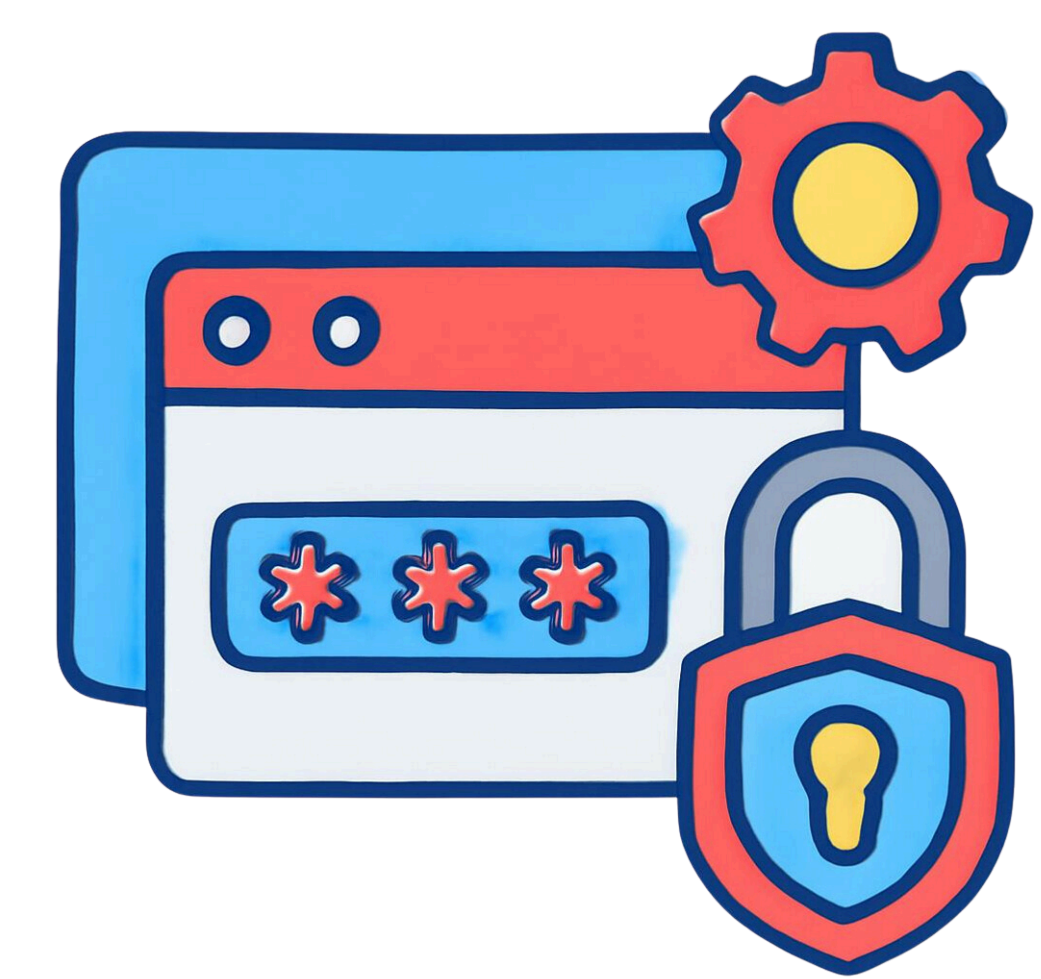
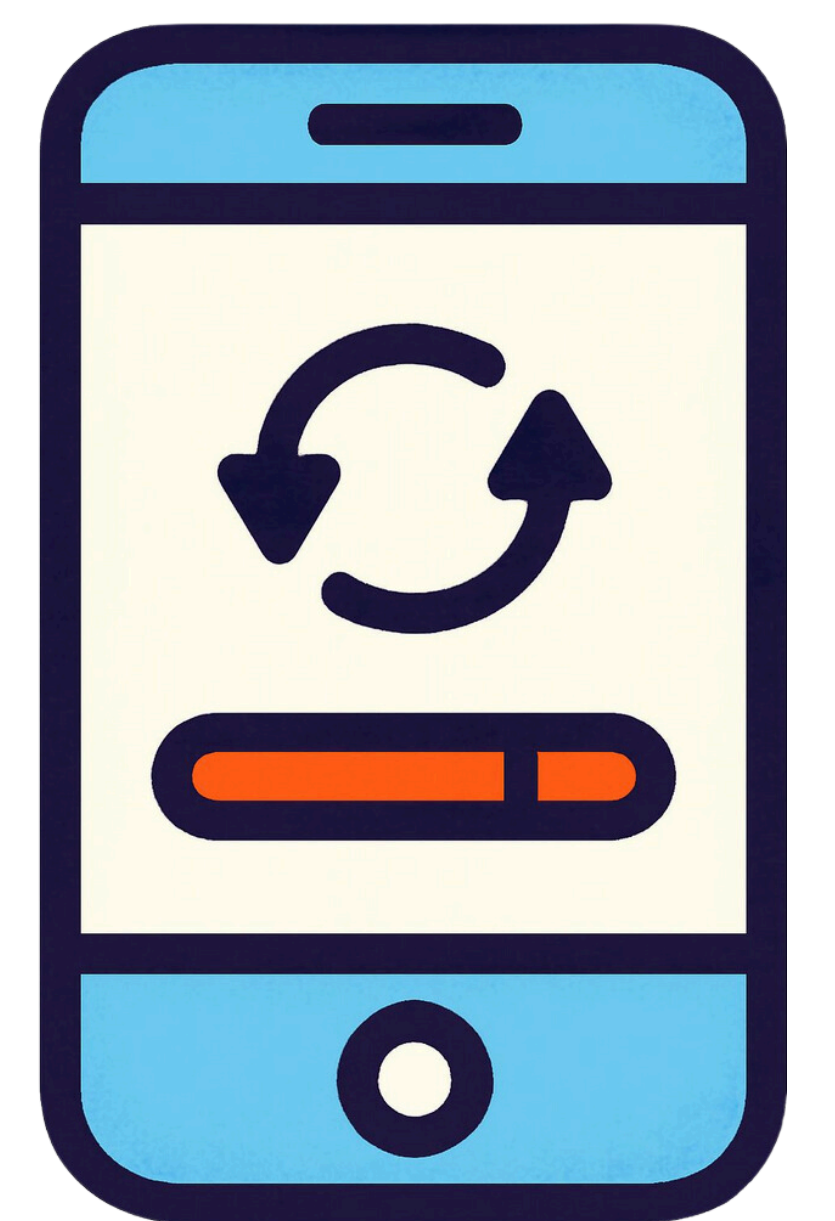


AVOID USING PUBLIC WI-FI

Use trusted private networks to safeguard your transactions.

KEEP SOFTWARE UPDATED

Update your browser, operating system and applications regularly to download the latest patches to fix security loopholes.



USE STRONG AND UNIQUE PASSWORDS

Create strong and unique passwords for each account, with sufficient length and a mix of uppercase and lowercase letters, numbers and symbols. Do not reuse the same password.

CHECK TRANSACTION RECORDS REGULARLY

Review your account and credit card statements regularly for suspicious transactions.



REPORT CYBER SCAMS

Report suspected scams or suspicious links, platforms or accounts to local law enforcement agencies or the Hong Kong Computer Emergency Response Team Coordination Centre (HKCERT) for assistance.